

实战领导力演练课程： 变革环境下的领导力开发及团队管理

Leadership Coaching Workshop: Leadership Style & Team Management in The Changing Environment

2012年4月26日-27日，上海
April.26th-27th, 2012, Shanghai



为何参加

当今世界经济局势的不确定性加剧了商业环境的变化和竞争，商业组织的业务和结构变化，新生代员工不同价值观和行为方式的改变，人与人之间沟通方式和沟通工具的巨大变革……在这种充满变革的环境中，领导者和管理者领导能力也面临着巨大的挑战。领导者如何在变革的环境中应对自如，有没有一套行之有效的方法让领导者和管理者应对日新月异的挑战，有没有一些共性的规律可循，让人顺势而为，找到自我突破与成长的蹊径？您对自身性格赋予的领导力了解多少，能否跳出惯性思维的束缚，从新的角度审视人际关系，从而提升影响力？

本课程特邀卓越领导力专家，从国际化视野出发，结合本土实践心得，通过对学员个性化的测试让学员更好地了解自己和其他人。课程通过丰富的情景模拟，案例分享和体验式活动强化学到的知识和技能。如果您想对自己的领导力有更深入的了解，想知道在变革的环境中，如何基于人性规律开发的领导力模式，欢迎您加入我们，它将使您终身受益。

您是否有如下的困惑：

- 我把被众人认可的领导方式引入到新的团队，360度评估反馈的结果却是：我的领导风格太单一？
- 领导力是否与智商一样，有天生天赋之差别？领导力是可以操练的吗？
- 不同年代（70后，80后）的员工该如何领导？
- 如何通过内在力量，基于人性规律来扩大影响力？
- 在操练能力的时候，时常会陷入停滞不前的困境？
- 团队的运作模式，怎样能减少摩擦，提升效能？

通过两天的课程，您将：

- 了解自己领导力性向和“领商”并学习如何运用到工作中
- 了解影响力源泉，提升个人影响力
- 学习以人性规律为基础的领导力模式，激发团队成员的潜能
- 学习并掌握绩效辅导与反馈的技能
- 体验团队建设活动，应用所学

培训对象

- 企业高层管理者、人力资源经理、培训与组织发展经理、创业者以及任何对本课程感兴趣的人士

课程大纲

- 模块1** – 个人领导风格认知
 - 性格色彩测试
 - 对应领导风格
 - 对应激励因素
- 模块2** – 领导力商数认知
 - 个人自我评测
 - 专家意见解析
 - 团队得分对照
- 模块3** – 影响力源泉
 - 影响力金字塔
 - 社会情感账户
 - 品格的影响力
- 模块4** – 团队领导力
 - 团队行为模式
 - 低效团队症状
 - 团队协作障碍
- 模块5** – 人性化领导力
 - 20个激励因素
 - 人性规律探析
 - 领导行为启示
- 体验活动 – 拼接木板
- 体验活动 – 丛林探宝
- 小组课题 - 奥运城市遴选
- 小组课题 – 情感账户讨论
- 情景练习 – 辅导与反馈

课程费用：

- 人民币¥7000元/人，3月23日之前报名，可享88折优惠
- 三人（或以上）同时报名，可享受85折优惠

以上费用包含培训费、案例使用费、资料费、茶歇、午餐

授课语言：中文

授课地点：

银座企业中心2层，上海市陕西北路1388号（近新会路）

讲师介绍：

Alex Qian

美国Power To Lead Int'l, LLC 高管领导力授权培训师

- 丰富的全球化职业经历。具有德国、新加坡和美国的工作经验，在中国也有丰富的地区体验。能从实例中体现“国际化思维，本地化操作”的实践感悟。
- 多领域的专业管理经验。在财务、供应链及采购领域等多种领域有二十多年的实战管理经验，曾服务于制造业、高科技企业以及服务业。组织性质跨越国有企业、德资企业和美资企业，对管理和领导力的价值有独到而深刻的见解。
- 擅长编写实战性和相关性很强的企业案例以及体验活动，授课风格别具一格：内涵丰富，视角独特，实践性强。学员常常能在一种轻松愉悦的氛围中学到及应用所学的知识与技能。Alex能熟练运用中文和英文授课，并能讲流利的德语。

Why You Should Attend

The change and competition of current business environment is increased by the uncertainty of the worldwide economic situation. Business models and structural changes, the new generation workers with different values and behavior, the great revolution of the communication tools and the communication methods between people In this changing environment, leaders and managers are also facing a huge challenge. How to deal with it smoothly in this environment? Is there an effective set of methods to help leaders and managers response to the ever-changing challenges? Are there some common rules to follow, to find a breakthrough and growth paths of ourselves? How do you know about your own personality to give leadership style, whether you can jump out of the box of inertial thinking, from a new perspective to realize the people relationships, so as to enhance the influence?

Invite excellent leadership experts, from the international perspective, combined with local practice experience, through individualized test and coaching to make you can understand yourself and others better. This workshop can strengthen your knowledge and skills through rich scenario exercises, case study and experiential learning activities. If you want to have a better understanding of your own leadership, to know the leadership development model based on discipline of human nature, welcome to join us, it will be benefit for your whole life.

Do You Have the Following Confusions:

- I brought the leadership that recognized by everyone into a new team, however, 360 feedback assessment result is: My leadership style is too monotonous
- Is leadership the same as IQ, which is a natural talent? Whether Leadership can be practiced or trained?
- How to lead the staff of different generations (70s, 80s)?
- How to expand your influence based on the discipline of human nature?
- Do you often come to a standstill during practice your capabilities?
- Team operation mode, how to reduce friction, improve performance?

Through the Workshop, You Can

- Understand their own leadership aptitude and "LQ (Leadership Quotient)" and learn how to work
- Understand the source of influence, to enhance the personal influence
- Learn the human nature-based leadership model, to inspire the potential of team members
- Learn and master the skills of performance coaching and feedback
- The experience of team building activities, to implementing the knowledge and skills

Participants

- Business executives, HR managers, Training & Developing managers, entrepreneurs and anyone who is interesting in this workshop

Course Outline

- Module 1**-Realize individual leadership style
 - Color of Character Test
 - Corresponds to the leadership style
 - Corresponds to the incentive
- Module 2**-Realize "LQ"
 - Individual Self-Assessment
 - Experts' Opinions Analysis
 - Score of Team
- Module 3**-Source of influence
 - The influence of the pyramid
 - Socio-emotion account
 - The influence of character
- Module 4**-Team Leadership
 - Team behavior model
 - Symptoms of inefficient team
 - Barriers to teamwork
- Module 5**- Human Nature-Based Leadership
 - 20 incentive factors
 - Analysis of the discipline of human nature
 - Leadership inspiration
- Experiential learning activity** – Splicing Wood
- Experiential learning activity** – Jungle treasure Hunt
- Group Practice** – Olympic Cities Selection
- Group Practice** –Socio-Emotion Account Discussion
- Scenario Exercises** - Coaching and Feedback

Tuition

- RMB ¥7000/person, register before May.15th, can get 12% discount
 - Three or more people register together, can get 15% discount
- This tuition includes training fee, materials fee, coffee break and lunch

This Workshop will be delivered in Chinese

Venue

2F Silver Center, No. 1388 Shan Xi Road , Shanghai

About the Trainer

Mr. Alex Qian

Power To Lead Int'l, LLC Authorized Executive Leadership Trainer

- Rich professional experience of globalization. He has working experience in Germany, Singapore and the U.S., multi-regional working experience in China as well. "International Thinking, Localized Operation" can be reflected best in his training practice insights.
- Professional management experience in various fields. Twenty-year management experience in finance, supply chain and purchasing and other fields, served in the manufacturing, high-tech and services enterprises . Across the big state-owned enterprises, the German-owned enterprises and America-funded enterprises, he has the unique and profound insights on the value of leadership and management.
- Good at designing and writing very practical and relevant business case and learning activities, he has unique training style: Rich Content, Unique Perspective, Strong Practical. Students can learn to apply their knowledge and skills in a relaxed atmosphere. Alex can deliver the courses in Chinese and in English, he also can speak fluent German.

报名方式：

- [在线报名 On-line Registration](#)
- [填写报名表 Fill the Registration Form](#)
- 联系我们，咨询报名 **Contact Us and sign in this workshop**
Tel: 021-51688723 ext 801 **Fax:** 021-51685113

E-Mail: marketing@she-time.com